

**AMENDMENT TRANSMITTAL LETTER**

ATTORNEY'S DOCKET NO.:

0264-1

SERIAL NUMBER:

10/072,647

FILING DATE:

February 6, 2002

EXAMINER:

Jeffrey D. Carlson

GROUP ART UNIT:

3622

INVENTION:

METHOD AND APPARATUS FOR TARGETED MARKETING

INVENTOR(s): Timothy Tianyi Chen

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.

CLAIMS AS AMENDED

(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	8	MINUS	20	0	X \$25	0.00
INDEP. CLAIMS	3	MINUS	3	0	X \$100	0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00

* If the entry in column 2 is less than the entry in column 4, write "0" in column 5.

** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

 No additional fee is required. Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed. The undersigned petitions for revival of this application under 37 C.F.R. 1.137(b) and submits a check for \$ _____ to cover the petition fee _____. Applicants hereby claim small entity status. Charge any additional fees to Deposit Account No. 50-3832.

July 19, 2007

Date

Signature

Ernest D. Buff

Attorney Name

(908) 901-0220

Phone

25,833

Reg. Number

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on July 19, 2007.

(Signature)

Ernest D. Buff

Attorney of Record

July 19, 2007

(Date)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Timothy Tianyi Chen Group Art Unit: 3622
Serial No.: 10/072,647 Examiner: Jeffrey D. Carlson
Filed: February 6, 2002
For: **METHOD AND APPARATUS FOR TARGETED MARKETING**
Docket No.: 0264-1

Bedminster, NJ 07921
July 19, 2007

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT UNDER 37 CFR 1.111

In response to the Office Action dated April 19, 2007, kindly amend the above-identified application as follows:

Amendments to the Claims are set forth in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.